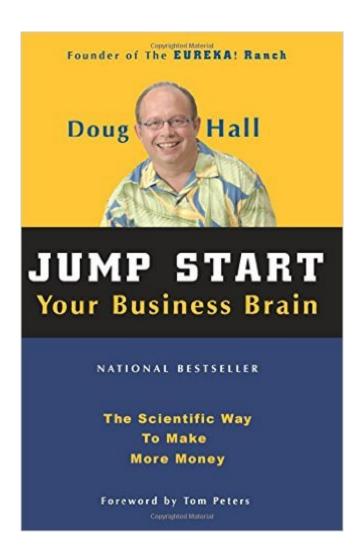
The book was found

Jump Start Your Business Brain: The Scientific Way To Make More Money





Synopsis

Doug Hall shares data-proven methods that can make sales, marketing, and business development measurably more effective.

Book Information

Paperback: 340 pages

Publisher: Clerisy Press (April 1, 2005)

Language: English

ISBN-10: 1578601797

ISBN-13: 978-1578601790

Product Dimensions: 6 x 0.8 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars Â See all reviews (51 customer reviews)

Best Sellers Rank: #577,481 in Books (See Top 100 in Books) #251 in Books > Business &

Money > Management & Leadership > Planning & Forecasting #1423 in Books > Business &

Money > Skills > Decision Making #1633 in Books > Business & Money > Processes &

Infrastructure > Strategic Planning

Customer Reviews

Perhaps you have already read Hall's previous book, Jump Start Your Brain (1996) to which David Wecker was a contributor. Most of the core concepts introduced in that book are developed in much greater depth in this sequel. However, Hall makes a much greater effort to explain their direct relevance to achieving business success. He shares "good news" in the Introduction: "Business success is not random. There are patterns in the universe of business. There are reproducible scientific lessons and laws that, when applied with diligence, can help you win more, lose less, and make more money with your new products, services, sales, and advertising efforts." Contrary to Darwinists, Hall rejects the term survival, replacing it with "thriving" through the effective use of data-validated scientific laws. Although he states that small business owners are the "focal point" of his book, I believe that literally anyone can benefit from this book who needs to formulate better ideas within a competitive marketplace. These new ideas need not be limited to "new products, services, sales, and advertising efforts." On the contrary, they could also help substantially to improve the cycle time and first-pass yield of a process to produce new products and services, to increase both sales and profits, and to maximize the impact of marketing (i.e. creating demand for) whatever is offered for sale. In addition, effective application of "reproducible scientific lessons and

laws" can generate new ideas which help a company to strengthen its relationships with customers, vendors, and strategic allies as well as with its own employees or "associates," as they are called at companies such as Wal-Mart and JCPenney.

Download to continue reading...

Jump Start Your Business Brain: The Scientific Way To Make More Money Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1: Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building, Money) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Jump Start Your Business Brain: Scientific Ideas and Advice That Will Immediately Double Your Business Success Rate How to Start an Online Business: A Step by Step to Make Money from Your Computer Even If Your Starting from Scratch! (How to start an Online Business, ... Startup, Online Business for Beginners) Make Easy Money Online: Follow in my footsteps and replace your 9-5 job in 30 days with no prior experience (How to make money online, Work less, Make money from home, Build a business) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Make Money Online: The Top 15 Ways To Start Making Money Online (How to Make Money Online, 2016) Money: How to earn money with: Earn \$5000 per Week Part Time using the power of Arbitrage with Liquidation Products on (How to make money ... on, How to make money with) HOW TO MAKE MONEY ONLINE: Learn how to make money from home with my step-by-step plan to build a \$5000 per month passive income website portfolio (of 10 ... each) (THE MAKE MONEY FROM HOME LIONS CLUB) Make Money Online: 70 Painless Ways to Make Money for \$5 Or Less (Make Money Online Now) Shark Tank Jump Start Your Business: How to Launch and Grow a Business from Concept to Cash Making Money at Home: Methods to Make Money with Drawing Portraits: How I Made More than \$50,000 Selling Art Online and Offline (Ways to Make Money with Art, Selling Drawings) Six-Figure Musician: How to Sell More Music, Get More People to Your Shows, and Make More Money in the Music Business: Music Marketing [dot] com Presents Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Jump-Start Your Work at Home General Transcription Career: The Fast and Easy Way to Get Started! Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Jump, Frog, Jump! Jump, Kangaroo, Jump! (MathStart 3) Jump at the Sun:

It's Beginning to Look a Lot Like Kwanzaa! - Holiday Classics (Jump at the Sun Holiday Classics)

<u>Dmca</u>